

THE DESTINATE NZ Show

NZ'S HOTTEST TOURISM PODCAST

Launched in July 2020, The Destinate NZ Show is targeted at tourism professionals who want to stay up to date with the latest news and trends from the industry. New episodes drop each Wednesday at 7am on all major podcast platforms. Produced and edited in-house by tourism industry veteran Michelle Caldwell.

Listen [HERE](#).



Correct at 10 October 2022

Demographics & statistics



New Zealand 72%
Australia 14%
USA 6%
UK 1.5%
Canada 1%

8.5k

DOWNLOADS

147

AVE
DOWNLOADS
PER WEEK

2nd

HIGHEST
RANKING IN NZ
MARKETING
PODCAST
CHARTS

29.1%

SPOTIFY
DOWNLOADS

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michelle@destinatenz.com

www.destinatenz.com

+64 21 796 552