

# PREPARE, RESPOND, AND PROTECT: CRISIS COMMUNICATIONS FOR TOURISM BUSINESSES

In today's fast-paced world, a crisis can strike when you least expect it. Destinate Tourism Marketing and Accento Communications are here to ensure your business is prepared, with expert-led training and crisis management support tailored specifically for the tourism industry.



## Full-Day Crisis Communications Workshop

Join us for a comprehensive one-day course designed to empower tourism businesses with the skills and tools to manage a crisis effectively. Our training covers everything from building a proactive crisis plan to crafting essential messaging and response strategies. You'll leave with a clear, customised action plan ready to safeguard your brand and support your team in any emergency.

## Crisis Management Services

When the unexpected happens, Destinate and Accento Communications are here to help. Our expert crisis communications team is available to step in, providing real-time guidance, media liaison, and stakeholder communications management to minimise impact and protect your business reputation.

## Get Ahead of the Unexpected

Don't wait for a crisis to plan your response. Prepare now with Destinate and Accento Communications and gain the confidence to lead through any situation.

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